

# CONTRACT



**KUSA-TV**  
**500 Speer Blvd.**  
**Denver, CO 80203**  
**(866)858-5322**

www.9news.com

And:

**Greer Margolis Mitchell/ Pol**  
**3050 K St NW**  
**Washington, DC 20007**

<u>Contract / Revision</u> 705735 /		<u>Alt Order #</u> 06271957
<u>Product</u> <b>OBAMA FOR AMERICA</b>		
<u>Contract Dates</u> <b>10/30/12 - 11/06/12</b>	<u>Estimate #</u> <b>1537</b>	
<u>Advertiser</u> <b>Obama/D/President</b>		<u>Original Date / Revision</u> 08/10/12 / 08/13/12
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> <b>KUSA</b>	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> Telerep Philade
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 95	<u>Product Code</u> 101
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KUSA	10/30/12	11/05/12	The Doctors	1-2p		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/30/12	11/05/12	MTWTF--				5	\$300.00			
N 2	KUSA	10/30/12	11/05/12	Late News M-F	10-1035p		:30			NM	5	\$14,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/30/12	11/05/12	MTWTF--				5	\$2,800.00			
N 3	KUSA	10/30/12	11/05/12	Tonight Show	1037-1137p		:30			NM	5	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/30/12	11/05/12	MTWTF--				5	\$1,300.00			
N 4	KUSA	10/30/12	11/05/12	Late Night w/Jimmy Fallon	1137p-1237a		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/30/12	11/05/12	MTWTF--				5	\$300.00			
N 5	KUSA	10/30/12	11/05/12	Extra	1230p-1p		:30			NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/30/12	11/05/12	MTWTF--				5	\$350.00			
N 6	KUSA	10/30/12	11/05/12	9News at Noon	12p-1230p		:30			NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/30/12	11/05/12	MTWTF--				5	\$350.00			
N 7	KUSA	10/30/12	11/05/12	Days of Our Lives	M-F 2-3p		:30			NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/30/12	11/05/12	MTWTF--				5	\$550.00			
N 8	KUSA	10/30/12	11/05/12	Ellen	3-4p		:30			NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/30/12	11/05/12	MTWTF--				5	\$350.00			
N 9	KUSA	10/30/12	11/05/12	9News 4pm	4p-5p		:30			NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/30/12	11/05/12	MTWTF--				5	\$700.00			
N 10	KUSA	10/30/12	11/05/12	9News Daybreak 5a	5-530am		:30			NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/30/12	11/05/12	MTWTF--				5	\$500.00			
N 11	KUSA	11/06/12	11/06/12	9News Daybreak 5a	5-530am		:30			NM	1	\$500.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Gannett Co., Inc. and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected. Advertiser agrees to indemnify Station from all claims (including attorney's fees) for which Station may become liable due to the advertisement(s). This contract renders void any statement concerning liability which appears on correspondence from agency or advertiser. It is further agreed that the station does not accept advertising orders or space reservations claiming sequential liability.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service, shall not constitute payment to this station.

TERMS: Due 15th day of the Month following Broadcast.



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**500 Speer Blvd.**  
**Denver, CO 80203**  
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Contract / Revision	Alt Order #
705735 /	06271957

Contract Dates	Product	Estimate #
10/30/12 - 11/06/12	OBAMA FOR AMERICA	1537

Advertiser	Original Date / Revision
Obama/D/President	08/10/12 / 08/13/12

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Week:		11/05/12	11/11/12	-T-----				1	\$500.00																																								
N 12	KUSA	10/30/12	11/05/12	9News 5pm	5p-530p		:30			NM	5	\$8,000.00																																					
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N 13	KUSA	10/30/12	11/05/12	9News 5pm	5p-530p		:30			NM	2	\$6,000.00																																					
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Week:		10/30/12	11/05/12	MTWTF--				2	\$3,000.00																																								
N 14	KUSA	10/30/12	11/05/12	9News Daybreak 5:30a	530-6am		:30			NM	5	\$4,250.00																																					
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N 15	KUSA	11/06/12	11/06/12	9News Daybreak 5:30a	530-6am		:30			NM	1	\$850.00																																					
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Week:		11/05/12	11/11/12	-T-----				1	\$850.00																																								
N 16	KUSA	10/30/12	11/05/12	9News 6pm	6p-630p		:30			NM	5	\$9,000.00																																					
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N 17	KUSA	10/30/12	11/05/12	9News 6am	6-7am		:30			NM	5	\$7,000.00																																					
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N 18	KUSA	11/06/12	11/06/12	9News 6am	6-7am		:30			NM	1	\$1,400.00																																					
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Week:		11/05/12	11/11/12	-T-----				1	\$1,400.00																																								
N 19	KUSA	10/30/12	11/05/12	Entertainment Tonight	630-7p		:30			NM	5	\$8,000.00																																					
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Week:		10/30/12	11/05/12	MTWTF--				5	\$1,600.00																																								
N 20	KUSA	10/30/12	11/05/12	Today Show	7-9am		:30			NM	10	\$13,000.00																																					
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Week:		10/30/12	11/05/12	MTWTF--				10	\$1,300.00																																								
N 21	KUSA	11/06/12	11/06/12	Today Show	7-9am		:30			NM	2	\$2,600.00																																					
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N 22	KUSA	10/30/12	11/05/12	Today Show II	9-10am		:30			NM	5	\$2,250.00																																					
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N 23	KUSA	11/06/12	11/06/12	Today Show II	9-10am		:30			NM	1	\$450.00																																					
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N 24	KUSA	10/30/12	11/05/12	M-F 430-5a News	430-5a		:30			NM	5	\$250.00																																					
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																																								
Week:		10/29/12	11/04/12	----F--				1	\$2,500.00																																								
<table><tr><td><u>Spot</u></td><td><u>Ch</u></td><td><u>Date Range</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Weekdays</u></td><td><u>Length</u></td><td><u>Rate</u></td><td><u>Type</u></td><td colspan="3"></td></tr><tr><td>1</td><td>KUSA</td><td>10/29/12-11/04/12</td><td>Grimm</td><td>8-9p</td><td>-----F----</td><td>:30</td><td><del>\$2,500.00</del></td><td>NM</td><td colspan="3"></td></tr><tr><td colspan="13">Credited</td></tr></table>												<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>				1	KUSA	10/29/12-11/04/12	Grimm	8-9p	-----F----	:30	<del>\$2,500.00</del>	NM				Credited													
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>																																									
1	KUSA	10/29/12-11/04/12	Grimm	8-9p	-----F----	:30	<del>\$2,500.00</del>	NM																																									
Credited																																																	
N 26	KUSA	11/02/12	11/02/12	Dateline	9-10p		:30			NM	1	\$3,000.00																																					
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td></tr></table>														<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																												
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TERMS: Due 15th day of the Month following Broadcast.



**KUSA-TV**  
**500 Speer Blvd.**  
**Denver, CO 80203**  
**(866)858-5322**

www.9news.com

<u>Contract / Revision</u> 705735 /		<u>Alt Order #</u> 06271957
<u>Contract Dates</u> 10/30/12 - 11/06/12		<u>Product</u> OBAMA FOR AMERICA
<u>Advertiser</u> Obama/D/President		<u>Estimate #</u> 1537
		<u>Original Date / Revision</u> 08/10/12 / 08/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$3,000.00			
N 27	KUSA	11/05/12	11/05/12	The Voice	7-9p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				2	\$7,500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KUSA	11/05/12-11/11/12	The Voice	7-9p	M-----	:30		<del>\$7,500.00</del>	NM		
	Credited											
	2	KUSA	11/05/12-11/11/12	The Voice	7-9p	M-----	:30		<del>\$7,500.00</del>	NM		
	Credited											
N 28	KUSA	11/05/12	11/05/12	Revolution	9-10p		:30			NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$4,500.00			
N 29	KUSA	11/03/12	11/04/12	NBC Nightly News Weekend	430-5p		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----SS				1	\$3,000.00			
N 30	KUSA	11/03/12	11/03/12	9News 10pm Sat	Sat 10p-1037p		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$2,000.00			
N 31	KUSA	11/03/12	11/03/12	Saturday Night Live	1037p-1207a		:30			NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				2	\$1,400.00			
N 32	KUSA	11/03/12	11/03/12	9News 5p Sat	5-6p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				2	\$950.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KUSA	10/29/12-11/04/12	9News 5p Sat	5-6p	-----Sa--	:30		<del>\$950.00</del>	NM		
	Credited											
	2	KUSA	10/29/12-11/04/12	9News 5p Sat	5-6p	-----Sa--	:30		<del>\$950.00</del>	NM		
	Credited											
N 33	KUSA	11/03/12	11/03/12	Sat Today	5-7am		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				2	\$350.00			
N 34	KUSA	11/03/12	11/03/12	ET Weekend	6-7p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$1,000.00			
N 35	KUSA	11/03/12	11/03/12	9News 7a Sat	7-9a		:30			NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				2	\$800.00			
N 36	KUSA	11/04/12	11/04/12	9News 10p Sun	10-1037p		:30			NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$2,800.00			
N 37	KUSA	11/04/12	11/04/12	Broncos Tonight	Broncos Tonight		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$1,200.00			
N 38	KUSA	11/04/12	11/04/12	Football Night in America	Various		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$2,000.00			
N 39	KUSA	11/04/12	11/04/12	Sunday Today	6-7am		:30			NM	2	\$550.00

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**KUSA-TV**  
**500 Speer Blvd.**  
**Denver, CO 80203**  
**(866)858-5322**

www.9news.com

Contract / Revision	Alt Order #
705735 /	06271957

Contract Dates	Product	Estimate #
10/30/12 - 11/06/12	OBAMA FOR AMERICA	1537

Advertiser	Original Date / Revision
Obama/D/President	08/10/12 / 08/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				2	\$275.00			
N 40	KUSA	11/04/12	11/04/12	9News 7a Sun	7-9a		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				2	\$700.00			
N 41	KUSA	11/04/12	11/04/12	NFL Special Edition News	9-10p		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$3,000.00			
N 42	KUSA	11/01/12	11/01/12	30 Rock/ Up All Night	7-8p		:30			NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				1	\$3,500.00			
N 43	KUSA	10/30/12	10/30/12	The Voice	7-8p		:30			NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$7,500.00			
N 44	KUSA	10/30/12	10/30/12	Go On/ The New Normal	8-9p		:30			NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$4,500.00			
N 45	KUSA	10/30/12	10/30/12	Parenthood	9-10p		:30			NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$4,500.00			
N 46	KUSA	10/31/12	10/31/12	Animal Practice/ Guys with Ki	7-8p		:30			NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--W----				1	\$3,500.00			
N 47	KUSA	10/31/12	10/31/12	Law & Order: SVU	8-9p		:30			NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--W----				1	\$3,500.00			
N 48	KUSA	10/31/12	10/31/12	Chicago Fire	9-10p		:30			NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--W----				1	\$3,500.00			
N 49	KUSA	11/04/12	11/04/12	NFL Regular Season Football	NFL Regular Season		:30			NM	2	\$20,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				2	\$10,000.00			
N 50	KUSA	11/03/12	11/03/12	Notre Dame Football	Notre Dame Football		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$1,000.00			
N 51	KUSA	11/02/12	11/02/12	Grimm	8-9p		:30			NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$1,400.00			
N 52	KUSA	11/03/12	11/03/12	Animal Practice/ Go on	7-8p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$1,000.00			
N 53	KUSA	10/30/12	11/02/12	M-F 430-5a News	430-5a		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				2	\$50.00			
N 54	KUSA	11/05/12	11/05/12	The Voice	7-9p		:30			NM	2	\$13,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				2	\$6,500.00			
N 55	KUSA	11/03/12	11/03/12	9News 5p Sat	5-6p		:30			NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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<u>Contract / Revision</u> 705735 /		<u>Alt Order #</u> 06271957
<u>Contract Dates</u> <b>10/30/12 - 11/06/12</b>	<u>Product</u> OBAMA FOR AMERICA	<u>Estimate #</u> 1537
<u>Advertiser</u> <b>Obama/D/President</b>		<u>Original Date / Revision</u> 08/10/12 / 08/13/12

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				2	\$1,000.00			
N 56	KUSA	10/30/12	11/02/12	Today Show III	11a-12p		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				2	\$450.00			
N 57	KUSA	10/30/12	11/02/12	9News Daybreak 5a	5-530am		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				2	\$500.00			
Totals											144	\$201,500.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/04/12	115	\$157,350.00	\$133,747.50
11/05/12 - 11/11/12	29	\$44,150.00	\$37,527.50
<b>Totals</b>	144	\$201,500.00	\$171,275.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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